## WILLIAM LOOPESKO

## SUMMARY AND OBJECTIVE

I spent the last five years building a company that developed and delivered an IoT device and app from an idea to a finished product in the hands of hundreds of customers. I built and managed a committed and passionate team, raised money from investors, and oversaw the development and implementation of our strategic vision and plan. My goal is to leverage my unique combination of technical software development experience, business strategy, team leadership and management towards new opportunities in the technology and startup space.

## PROFESSIONAL EXPERIENCE

#### CHIEF EXECUTIVE OFFICER

PuppTech, Denver, CO | Feb 2015 - Present

- Developed strategic vision for the company and oversaw its implementation including building a marketing strategy that resulted in a successful crowdfunding campaign and the acquisition of the largest distributor in our target space.
- Oversaw development and design of new IoT product and software from idea to production and sale; managed all phases of project including coordinating with vendors, developing supply chain, product design iterations and user testing and validation.
- Developed and presented a fundraising pitch deck that won numerous competitions; successfully closed \$420K from angel investors in two rounds of funding.
- Hired, retained and managed key team players; oversaw day-to-day company operations and implementation of strategic plan.
- Worked with and managed a team of software developers to design and develop front-end interface and back-end architecture, databases, APIs and infrastructure for cloud-hosted web and mobile apps.
- Successfully negotiated and closed agreements with investors, vendors, distributors, employees and other stakeholders.

#### STAFF ENGINEER

PuppTech, Denver, CO | Jan 2013 - April 2016

- Participated in groundwater engineering design projects for water wells, pumping stations, and infiltration galleries.
- Oversaw field operations for water engineering projects including construction observations, pump and yield tests, and mapping.
- Interacted with clients to determine project scope and budget and prepare and deliver reports and presentations.



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## **EDUCATION**

# COLORADO SCHOOL OF MINES Golden, CO

MS Civil Engineering (Dec 2012)

### **BATES COLLEGE**

Lewiston, ME

BA Geology (Jun 2010)

## **ADDITIONAL SKILLS**

**Software Development:** Apache, MySQL, PHP, Javascript,/Jquery, React, HTML, CSS, Bootstrap, Git, Swift, Xcode, Paintcode

APIs: Stripe, Sendgrid, Twilio

**Creative:** CC, Dreamweaver, Acrobat, Photoshop, Illustrator, InDesign, Premiere, Blender

**Other tools:** CMS, Command Line, MAMP, CRM, Slack, Bitbucket, Digital Ocean Cloud Hosting

Accomplished public speaker, excellent writing, presentation and interpersonal skills.